

# HELEN MILLS

## EXTERIOR SIGNAGE OPPORTUNITIES

NOT TO SCALE

\*Please contact us for availability of all signage opportunities.  
Signage installation fees will apply.

### 1 PHOTOS OF EXTERIOR AND SIGNAGE AREAS

BUILDING WINDOW POSTERS  
(see Diagram 2 on this page for dimensions)



SIDEWALK SHOWCASE DISPLAY  
(see Diagram 3 on this page for dimensions)

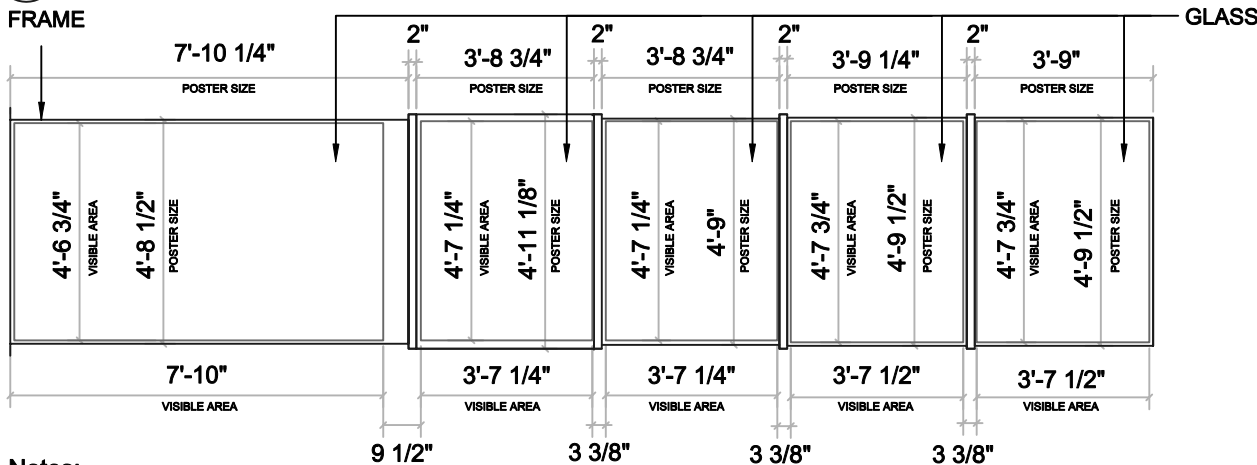


CUSTOM BANNER OPPORTUNITY  
(maximum banner size: 4'x6')  
Note: Grommet holes are needed on all four corners of banner for installation.



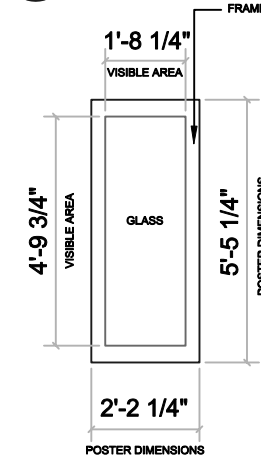
PORTHOLE WINDOWS - 10 7/8" diameter  
Note: Although the porthole windows in these photos are solid, all porthole windows on the exterior doors are currently clear glass

### 2 BUILDING WINDOW POSTERS DIMENSIONS



- Notes:
1. Posters for each window should be made to "Poster Size" dimensions if the intention is to cover each entire window.
  2. All text and vital graphic information should be designed within the "Visible Area" dimensions as outer edges of poster will be blocked by the window frame and may not be visible from street level.

### 3 SIDEWALK SHOWCASE DISPLAY DIMENSIONS



- Notes:
- This display has two sides. The event space side is reserved for event space rentals and the theater side is reserved for theater rentals.

Please use "Poster Dimensions" for overall poster size. However, all text and vital graphic information should be designed within the "Visible Area" dimensions as outer edges of poster will be blocked by the frame around the display. For best results, please use paper, vinyl or other types of flexible material (not foam core) for the poster material.